



Corporation for National and Community Service:
Leveraging National Service Resources to Support Education

CNCS Briefing for State Service Commissions



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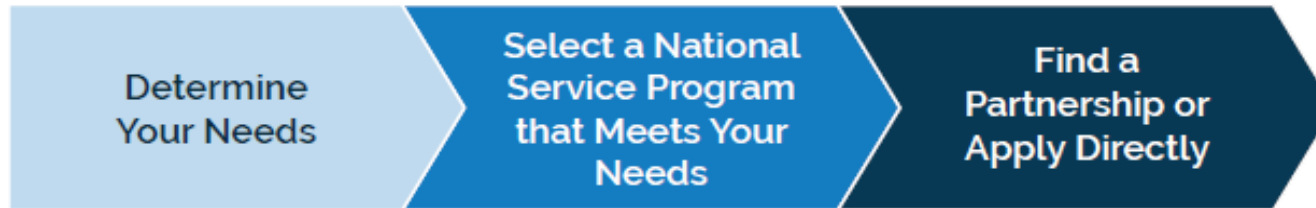
Agenda

- New Resources
 - Education toolkit
 - Education overview
 - Knowledge Network
 - Other resources
- Current education policy and reform trends
- Discussion and Questions

Toolkit for Principals & Superintendents



Utilizing National Service Resources



1. **Determine your needs:** Identify how national service resources can help support your high-need schools and at-risk student populations
2. **Select a national service program:** Match your needs to an AmeriCorps and/or Senior Corps program
3. **Find a partnership or apply directly:** Apply for CNCS resources or partner with nonprofit organizations, institutions of higher education, city agencies or mayors offices

Determine Your Needs



- CNCS programs are flexible and designed to meet local needs
- Use data to inform the strategic use of resources
- National service programs support students across the cradle-to-career continuum, including:
 - Early Learning
 - Mentoring
 - Tutoring
 - Family engagement
 - STEM programs
 - School Climate
 - Improving attendance
 - Social emotional learning
 - Wraparound services
 - Healthy habits (food and fitness)
 - Support for low-performing schools
 - After-school and summer school
 - High school completion
 - College access and retention
 - Workforce development

Select a National Service Program

There are five main CNCS programs that support youth and education:

AmeriCorps

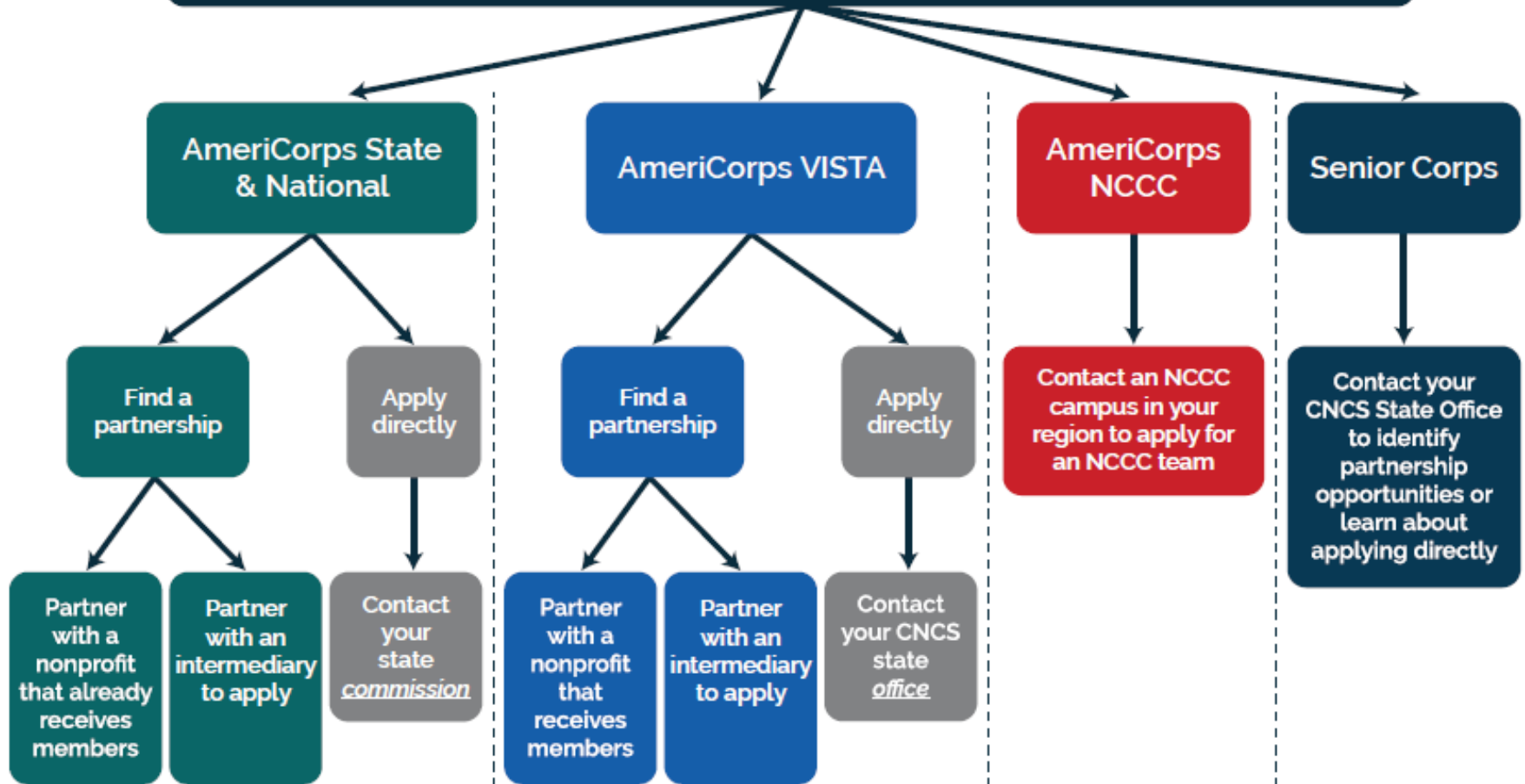
- AmeriCorps State and National
- AmeriCorps VISTA
- AmeriCorps NCCC

Senior Corps

- Foster Grandparent Program
- RSVP Program

Accessing National Service Resources

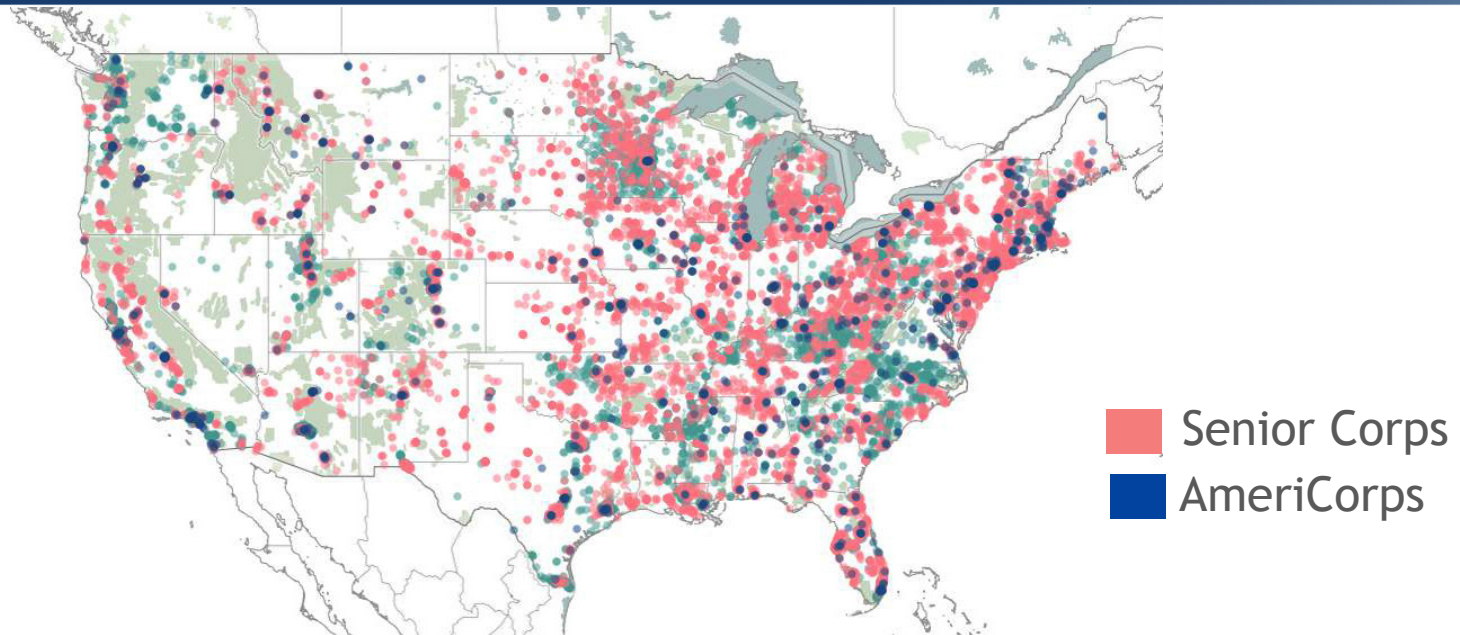
Requesting National Service Resources



Find a Partnership or Apply Directly

- **Partnerships**
 - Nonprofit organizations
 - Institutions of higher education
 - Cities/Mayor's Office
- **Applying directly**
 - State education agencies and local education agencies are eligibility entities for CNCS funding

Learn about National Service in Your State



- National service state profiles: www.nationalservice.gov/impact-our-nation/state-profiles
- CNCS State Office: www.nationalservice.gov/stateoffices
- State Commission: www.nationalservice.gov/about/contact-us/state-service-commissions

Outreach



- The US Department of Education sent the toolkit out and it was shared at a convening of state education officials from all 50 states
- Outreach was done to all the major education policy groups (AASA, CCSSO, NAESP, NASSP, NSBA, CGCS) as well as education focused programs
- Outreach to local and state officials (NLC, NGA, etc.)
- Webinars for Service Commissions & State Offices
- Continued dissemination and training for grantees and other education stakeholders

Three primary uses



1. A hook to get people interested in national service and have follow up conversations
2. A way to remind people of the large role national service plays in education
3. A guide to help people understand our programs and how to access them

Outreach in your state



- Your State Education Agency
 - Who is the SEA representative on your Commission?
 - Who is the SEA Title IV representative?
 - Who else do you work with at the state level?
 - Ask the SEA to share this resource with school districts
- School Districts in Your State
 - Share with school districts & superintendents you know
 - State superintendents' association
 - The person/office that focuses on student supports

*Important to make sure school districts and state education agencies know they are eligible entities

Outreach: other education stakeholders

- School principals and state principals' association
- School boards and school board association
- Other education stakeholders: PTA, teachers associations, charter schools, school counselors associations, nonprofit organizations
- Institutions of Higher Education
- State and local officials interested in education:
 - Governor's Office
 - Mayor, County, and Tribal Governments

Outreach: Strategic partners

- Consider strategic outreach on education areas you want to focus on or prioritize
- Consider who it is important knows more about your work
- Consider who might be a good intermediary in your state





- Consider who might be a good validator in your state

“AmeriCorps and Senior Corps programs are providing vital support to students across Minnesota. From kindergarten readiness and reading well by third grade, to high school graduation and college success, national service is a cost-effective strategy that is making a big difference in our state.”

-Brenda Cassellius, Commissioner, Minnesota Department of Education

“AmeriCorps members play an integral part in our school support network. They serve as relatable mentors and role models for our students and much needed assistance for our staff. They interface seamlessly with teachers and families and other community partners, helping to create a positive and responsive culture in our schools.

-Christopher Maher, Superintendent, Providence Public School District

Additional steps

- Have follow up calls or meetings
- Ask people to share via email, newsletter, or social media
- Consider how you can join for a webinar, meeting or upcoming conference (include validators)
- Show them the service footprint in their district/state
- Ask school districts to be employers of national service (particularly since so many members are serving in education programs)
- Let CNCS know if we can help

Other ideas and thoughts on using the toolkit in your state?



Education Overview

National Service Strengthens Education

Corporation for
NATIONAL & COMMUNITY SERVICE ★★ ★

The Corporation for National and Community Service (CNCS) is a federal agency that annually engages millions of Americans in service and volunteering at more than 50,000 sites across the country. Senior Corps and AmeriCorps members play a vital role in helping communities design and implement locally determined, results-driven, cost-effective solutions to local problems, including improving education. In so doing, members not only improve the schools and communities they serve, they also transform their own lives.

AmeriCorps and Senior Corps programs play a critical role in strengthening schools across the country.

- National service supports millions of youth, helping them to graduate prepared for college, careers, and life.
- More than 44,000 AmeriCorps members and nearly 45,000 Senior Corps volunteers provide in-school and after-school support to at-risk youth.
- Senior Corps and AmeriCorps members serve in almost 12,000 schools, including 1 out of every 4 low-performing schools and 1 out of every 10 charter schools.
- AmeriCorps and Senior Corps literacy and math programming documented improved academic achievement of more than 540,000 students in rural, urban, and tribal schools across the country last year.
- Larger than many education foundations, over half of CNCS's budget supports education-related programs.

National service programs are a cost-effective strategy to improve education and ensure more young people succeed in school and in life.

CNCS provides a substantial return on investment. A Columbia University study found that every dollar invested in national service generates a nearly 4-to-1 return to society in terms of higher earnings, increased outputs, and other community benefits. National service members are a vital resource for schools and after-school programs, helping to improve their capacity, expand their reach, and maximize their impact at a low cost to taxpayers.

<ul style="list-style-type: none"> Early learning Mentoring Tutoring Family engagement School climate 	<ul style="list-style-type: none"> STEM programs After-school and summer school Improving attendance Social emotional learning Wraparound services 	<ul style="list-style-type: none"> Classroom instruction School improvement High school completion College access and retention Workforce development
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CNCS evidence-based programs support students across the cradle-to-career continuum.

National service programs are not only cost-effective, but also deliver results. Rigorous independent evaluations have demonstrated that CNCS programs improve school readiness, increase reading and math achievement, improve school attendance and behavior, and increase access to college and careers.

AmeriCorps helps increase college access and reduce college debt.

Higher education is one of the most important investments that Americans can make in their future, lowering the risk of unemployment and increasing their potential earnings. AmeriCorps helps address rising college costs by providing financial assistance to members who complete their service through the Segal AmeriCorps Education Award.

- Since 1994, AmeriCorps members have earned more than \$3.3 billion to help pay for college, technical school, or to repay qualified student loans.
- More than 11,300 AmeriCorps alumni have made more than \$33 million in Segal AmeriCorps Education Award payments to Historically Black Colleges and Universities.

National service creates a vital pipeline into the teaching profession.

At a time when some schools are faced with teacher shortages in high-need areas, more than 9,200 AmeriCorps members served or were trained to serve as teachers in urban, rural, and tribal schools across the country in 2016. These teachers reach hundreds of thousands of low-income students. Approximately 30% of Teach For America teachers teach an elementary or secondary STEM subject, making them one of the largest providers of STEM teachers in the nation.

Additionally, many AmeriCorps members who have gained experience working with youth decide to pursue a career in teaching.

- A 2015-2016 evaluation of Jumpstart found that by the end of their service year, 35% of college members expressed interest in working in the early childhood education field and 24% expressed interest in a career in teaching in other levels of education (non-early childhood).
- A 2015-2016 survey found that 45% of City Year AmeriCorps members were interested in pursuing a teaching career at the end of their service.
- Longitudinal and outcomes studies show sustained, significant impact on the likelihood of AmeriCorps members going into public service careers, such as nonprofits or education.

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Key Message: National Service Plays a Large Role in Education

- Over **half** of CNCS's budget supports education-related programs
- Senior Corps volunteers and AmeriCorps members serve in almost **12,000** schools, including **one** out of every **four** low-performing schools and **one of every ten charter schools**.
- Each year, **44,000** AmeriCorps members and nearly **45,000** Senior Corps volunteers provide in-school and after-school support to at-risk youth
- AmeriCorps and Senior Corps literacy and math programming improved the academic achievement of more than **540,000** students in rural, urban and tribal schools in a single year

Other Messages



- CNCS programs support students across the **cradle-to-career continuum**
- Our programs are **cost-effective and deliver results**
- AmeriCorps helps **increase college access** and reduce college debt
- National Service creates a vital **pipeline into teaching**



Every year national service programs support **millions of youth.**

*How can we help ensure they are doing it well?
What resources can we provide?*



Knowledge Network - Education

Resources for programs with members/volunteers who are working with youth

- Positive youth development
- Mentoring/building strong relationships with youth
- Trauma informed care/self-care
- Cultural competence
- *Potentially: Behavior management, social emotional learning*

Resources for youth/education related programs

- After-School Programs
- Summer Programs
- *Potentially: tutoring, school partnerships, STEM, absenteeism*

Other Resources



- Senior Corps webinar on national service and absenteeism
- Senior Corps webinar on evidenced-based literacy programs
- Paper on lessons learned from literacy programs
- Blog on absenteeism
- School Turnaround AmeriCorps Evaluation
- Every Student Succeeds Act State Plans
- New webpages on teacher pipeline – recruitment and alumni resources

Education Policy & Reform

- Every Student Succeeds Act Implementation
 - Absenteeism & College/Career Readiness
 - Low-performing schools
 - Student Support & Academic Enrichment (Title IV)
 - Use of Evidence
- Other
 - Charter Schools
 - Workforce development
 - Higher education
 - Vulnerable youth (Opportunity, foster, homeless, and juvenile justice involved)

Discussion and Questions



Education Resources



- CNCS education website: www.nationalservice.gov/focus-areas/education
- New education toolkit website: <https://www.nationalservice.gov/educationtoolkit>
- CNCS overview of education: www.nationalservice.gov/sites/default/files/documents/EducationSupport.pdf
- CNCS Knowledge Network education resources: www.nationalservice.gov/resources/education

CNCS Contact Information



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